Orders	Order / Rev:	2098878		
	Alt Order #:	Manual		
	Product Desc:	KSL WHAS HD 48		
	Estimate:	48		WHAS
	Flight Dates:	10/19/20 - 11/03/20	Primary AE:	Kimberly Williams
	Original Date / Rev:	10/14/20 / 10/16/20	Sales Office:	WHAS
	Order Type:	RFP	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	WEEKLY
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	ISS/ Kentuckians for Strong Leadersh		
	Demographic:	НН	New Business Thru:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	41923
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		
	Revenue Code 3:	(POL) Issue		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/19/20	10/25/20	15	\$5,025.00	\$4,271.25		
10/26/20	11/01/20	19	\$6,325.00	\$5,376.25		
11/02/20	11/08/20	2	\$750.00	\$637.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	15	\$5,025.00	\$4,271.25	0.00
November 2020	21	\$7,075.00	\$6,013.75	0.00
Totals	36	\$12,100.00	\$10,285.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	20%	\$12,100.00
Market	100%	\$60,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$48,400.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
•	N 26	WHAS	10/20/20	11/01/20	Good Morning America	CM	7-9a	MTWTF	:15/:15	1	\$375.00P02	0.00 DN	3	\$1,125.00
					Good Morning America	ı								
		Star	t Date	End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						

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Order / Rev: 2098878 Advertiser: ISS/ Kentuckians for Strong Leadership

Alt Order #: Manual Product Desc: KSL WHAS HD 48 WHAS

Flight Dates: 10/19/20 - 11/03/20 Estimate: 48

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/19/20 Week: 10/26/20	10/25/20 11/01/20	-TWTF MTWTF	2		0.00 0.00						
N27 WHAS 11/02/		Good Morning An Good Morning Ar	nerica CM	7-9a	MT	:15/:15	1	\$375.00P02	0.00 DN	1	\$375.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N28 WHAS 10/20/	20 11/01/20	Local News @ 12 Local News @ 12		12-1p	MTWTF	:15/:15	2	\$125.00P02	0.00 DN	4	\$500.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	Weekdays -TWTF MTWTF	Spots/Week 2 2		<u>Rating</u> 0.00 0.00						
N 29 WHAS 10/20/	20 11/01/20	Local News @ 4p Local News @ 4p		4-5p	MTWTF	· :15/:15	2	\$175.00P02	0.00 DN	4	\$700.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> -TWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$175.00 \$175.00	<u>Rating</u> 0.00 0.00						
N30 WHAS 10/20/	20 11/01/20	Local News @ 5p Local News @ 5p		5-530p	MTWTF	:15/:15	2	\$375.00P02	0.00 DN	3	\$1,125.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> -TWTF MTWTF	Spots/Week 1 2	<u>Rate</u> \$375.00 \$375.00	Rating 0.00 0.00						
N31 WHAS 10/20/	20 11/01/20	Local News @ 6p Local News @ 6p		6-630p	MTWTF	:15/:15	2	\$500.00P02	0.00 DN	3	\$1,500.00
<u>Start Date</u> Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	<u>Weekdays</u> -TWTF MTWTF	Spots/Week 2 1	<u>Rate</u> \$500.00 \$500.00	Rating 0.00 0.00						
N32 WHAS 10/20/	20 10/25/20	Local News @ 6a		6-7a	-TWTF	:15/:15	1	\$100.00P02	0.00 DN	1	\$100.00
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N 33 WHAS 10/20/	20 11/01/20	Fri Prime A Fri Prime A	СМ	8-9p	F	:15/:15	1	\$525.00P02	0.00 DN	2	\$1,050.00
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$525.00	Rating 0.00						
Week: 10/26/20 N34 WHAS 10/26/	11/01/20 20 11/01/20	NCAA FB Daytim		\$525.00 12-330p	0.00 S-	:15/:15	1	\$525.00P02	0.00 DN	1	\$525.00
Start Date Week: 10/26/20	End Date 11/01/20	NCAA Football G <u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
N35 WHAS 10/20/2		NCAA FB Daytim	e Late G M	330-7p	S-	:15/:15	1	\$750.00P02	0.00 DN	1	\$750.00
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N36 WHAS 10/26/	20 11/01/20	Local News @ 5a Local News @ 5a		5-6a	MTWTF	:15/:15	1	\$125.00P02	0.00 DN	1	\$125.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N37 WHAS 10/26/	20 11/01/20	Good Morning An Good Morning Ar		7-9a	MTWTF	:15/:15	1	\$375.00P02	0.00 DN	1	\$375.00
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 38 WHAS 11/02/	20 11/03/20	Good Morning An Good Morning Ar		7-9a	MT	:15/:15	1	\$375.00P02	0.00 DN	1	\$375.00
Start Date Week: 11/02/20	End Date 11/08/20	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N39 WHAS 10/26/	20 11/01/20	Local News @ 12 Local News @ 12		12-1p	MTWTF	:15/:15	1	\$125.00P02	0.00 DN	1	\$125.00
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						

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Order / Rev: 2098878 Advertiser: ISS/ Kentuckians for Strong Leadership

Alt Order #: Manual Product Desc: KSL WHAS HD 48 WHAS

Flight Dates: 10/19/20 - 11/03/20 Estimate: 48

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount N 40 WHAS 10/20/20 11/01/20 Local News @ 4p M-F MTWTF-- :15/:15 \$175.00P02 0.00 DN 2 \$350.00 4-5p CM Local News @ 4p M-F <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate Week: 10/19/20 10/25/20 -TWTF--\$175.00 0.00 1 MTWTF--Week: 10/26/20 11/01/20 \$175.00 0.00 N41 WHAS 10/20/20 11/01/20 Local News @ 5p M-F CM 5-530p MTWTF-- :15/:15 \$375.00P02 0.00 DN 2 \$750.00 Local News @ 5p M-F Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/19/20 10/25/20 -TWTF--\$375.00 0.00 MTWTF--Week: 10/26/20 11/01/20 \$375.00 0.00 -TWTF-- :15/:15 \$375.00P02 N42 WHAS 10/20/20 10/25/20 Local News @ 5p M-F CM 5-530p 0.00 DN \$375.00 1 Local News @ 5p M-F <u>Weekdays</u> Spots/Week Start Date **End Date** Rate Rating -TWTF--10/25/20 Week: 10/19/20 \$375.00 0.00 N43 WHAS 10/26/20 11/01/20 Local News @ 6p M-F CM 6-630p MTWTF-- :15/:15 \$500.00P02 0.00 DN \$500.00 1 Local News @ 6p M-F <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/26/20 11/01/20 \$500.00 0.00 N44 WHAS 10/26/20 11/01/20 Local News @ 6a Sa ----1- :15/:15 \$100.00P02 0.00 DN \$100.00 CM 6-7a 1 Local News @ 6a Sa Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/26/20 11/01/20 ----1-\$100.00 0.00 N45 WHAS 10/26/20 11/01/20 NCAA FB Daytime EarlyCM ----S- :15/:15 \$525.00P02 0.00 DN 12-330p 1 \$525.00 NCAA Football Game 1 Weekdays Spots/Week Start Date **End Date** Rate Rating ----S-Week: 10/26/20 11/01/20 \$525.00 0.00 N46 WHAS 10/26/20 11/01/20 NCAA Football Prime \$750.00P02 CM 8-1130p ----S- :15/:15 0.00 DN 1 \$750.00 NCAA Football Prime Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating ----5-Week: 10/26/20 11/01/20 \$750.00 0.00

Totals 36 \$12,100.00